



USTA Kentucky Advertising Rate Card (As of January, 2010)

USTA Kentucky Annual Calendar

The USTA Calendar is mailed to over 9,200 USTA Kentucky members, one per household. It includes information about Adult/Junior Tournaments and Programs, Leagues and Rankings, as well as Community Tennis Association Directories. It is continually referenced throughout the year by our members and member organizations.

Full Page	\$650
1/2 Page	\$450
1/4 Page	\$300
Business card	\$150

Special Calendar Offer:

With the purchase of one advertisement, you can advertise on the USTA Kentucky website for 6 months for only \$150. Online advertisement will include logo with link.

USTA Kentucky Website – www.kentuckytennis.com

The USTA Kentucky website currently receives over 10,000 visitors each month. Our website is continuously updated to include the latest tennis information. Prices listed are for the homepage. Other pages and prices are available upon request.

Logo with link 168pxl x 168 pxl

1 Month \$100
6 Months \$500

Advertisement with link 320 pxl x 500pxl

1 Month \$150
6 Months \$750

USTA Kentucky E Newsletter - \$50 per Month

USTA Kentucky Newsletter is emailed to over 4,200 USTA members at the beginning of each month. Advertisement may include logo and/or photo that can be linked to your website.