



United States Tennis Association – Kentucky
8900 Greenway Commons Place, Suite 101
Louisville, KY 40220

Wheelchair Tennis Sponsorship

Wheelchair tennis is one of the fastest growing and most challenging of all wheelchair sports. Tennis is also the most integrated sport for the physically challenged. United States Tennis Association of Kentucky (USTA-KY) offers tennis programs geared toward the integration of wheelchair players and able-body players.

Wheelchair tennis provides people with disabilities the opportunity to play and/or compete with their peers and family members. Playing wheelchair tennis adds to socialization and normalization of the physically challenged. Proficient wheelchair users can play and/or compete against able-bodied players in all USTA sanctioned programs, tournaments and leagues. Several colleges are now offering tennis scholarships to the wheelchair tennis player.

In 1997, USTA-Kentucky started a wheelchair tennis program to promote and develop wheelchair tennis in Kentucky. Today, USTA-Kentucky is sponsors a wheelchair tennis tournament that is in its sixth year. The tournament has drawn players from nine different states in the South and Mid-west.

In 1999, the United States Tennis Association (USTA) became the governing body for wheelchair tennis. The USTA adopted a two bounce rule for the wheelchair tennis player.

You can be a part of USTA-Kentucky's Wheelchair Tennis Program. Whether you are an individual or corporate sponsor, your support is needed for the continuing success of this extremely valuable program. The USTA-Kentucky "Raise a Racquet Foundation" endowment fund is a 501-C (3) non-profit foundation. Your tax-deductible donation will support for this program at all levels.

Sincerely,
David Hartsek
Wheelchair Tennis Coordinator
USTA-Kentucky

Phone: 502-491-1290 Toll Free: 888-582-8674
Fax: 502-491-1228
www.kentuckytennis.com



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USTA Kentucky Wheelchair Tennis Tournament

Sponsorship Levels

- Title Sponsorship Level:** \$5,000.00
Naming rights to the tournament.
USTA Kentucky Yearbook - Half Page Advertisement
Tournament Program - Half Page Advertisement
Display Three Company Banners
Ten Free Tournament Polo shirts and Hand-towels
Recognition on www.kentuckytennis.com, wheelchair page
Sponsor Display Board
- Platinum Sponsorship Level:** \$2,500.00
USTA Kentucky Yearbook - Quarter Page Advertisement
Tournament Program - Quarter Page Advertisement
Display One Company Banner
Five Free Tournament Polo shirts and Hand-towels.
Recognition on www.kentuckytennis.com, wheelchair page
Sponsor Display Board
- Gold Sponsorship Level:** \$1000.00
Tournament Program Advertisement
Display One Company Banner
Three Free Tournament Polo shirts and Hand-towels.
Recognition on www.kentuckytennis.com, wheelchair page
Sponsor Display Board
- Silver Sponsorship Level:** \$500.00
Tournament Program - Business Card Advertisement
Display One Company Banner
Two Free Tournament Polo shirts and Hand-towels.
Recognition on www.kentuckytennis.com, wheelchair page
Sponsor Display Board
- Bronze Sponsorship Level:** \$100.00
One Tournament Polo shirt and Hand-towel
Recognition on www.kentuckytennis.com, wheelchair page
Sponsors Display Board.

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TITLE SPONSOR

\$5,000 Contribution

Company and/or Individual will be given:

- **Naming rights to the tournament.**
- **Half - Page Advertisement** -Company advertisement in USTA-KY Yearbook
- **Half - Page Advertisement** – in the Tournament Program
- **Display 3 Company Banners** strategically at the tournament site. (Banners supplied by company).
- **10 Free Tournament Polo-shirts and hand-towels.**
- **Sponsor Display Board** - Company name at the tournament/promotional sites.
- **Tournament Name** will be on all material, written or otherwise, produced by the USTA-KY Wheelchair tennis tournament committee.
- **Title Sponsor** - Company has the right to use “**Title Sponsor**” in conjunction with USTA-KY Wheelchair Tennis Tournament logos and name in print, promotional and merchandising activities
- **USTA-KY Wheelchair Web Site** - Company name and logo to be included on the USTA-KY Wheelchair Web Site.
- Company name and logo to be included in all advertising and collateral pieces.
- Company will receive a plaque of recognition for support
- Company name and logo on the T-shirts for the athletes, staff and volunteers.
- Company may distribute product(s) or promotional items to tournament athletes and attendees.
- Company has opportunity to write a short letter of support in the year-end report book with additional approval from the USTA-KY Board Officials.

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PLATINUM SPONSOR

\$2,500 Contribution

Company and/or Individual will be given:

- **Quarter - Page Advertisement** -Company advertisement in the USTA-KY Yearbook
- **Quarter - Page Advertisement** – in the Tournament Program
- **Display Company Banner** strategically at the tournament/promotional site. (Banner supplied by company).
- **5 Free Tournament Polo-shirts and hand-towels.**
- **USTA-KY Wheelchair Web Site** - Company name and logo to be included on the USTA-KY Wheelchair Web Site.
- **Sponsor Display Board** - Company name at the tournament/promotional sites.
- Company name and logo to be included in all advertising and collateral pieces
- Company will receive a Year-end report book.
- Company will receive a plaque of recognition for support
- Company name and logo to be included on a USTA-KY e-newsletter.
- Company name and logo on the athletes, staff and volunteer T-shirts.
- Opportunity for company to distribute product or promotional items to athletes and attendees

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GOLD SPONSOR

\$1,000 Contribution

Company and/or Individual will be given:

- **Quarter- Page Advertisement** – in the tournament program
- **Display Company Banner** strategically at the tournament site. (Banner supplied by company).
- **3 Free Tournament Polo-shirts and hand-towels.**
- **USTA-KY Wheelchair Web Site** - Company name and logo to be included on the USTA-KY Wheelchair Web Site
- **Sponsor Display Board** - Company name at the tournament/promotional sites.
- Company name and logo to be included in the advertising and collateral pieces.
- Company will receive a Year-end report book.
- Company will receive a plaque of recognition for support
- Company name and logo to be included on a USTA-KY e-newsletter
- Opportunity for company to distribute product or promotional items to entries and attendees.
- Company name on athlete, staff and volunteer T-shirts

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SILVER SPONSOR

\$500 Contribution

Company and/or Individual will be given:

- **Business Card Advertisement** – in the Tournament Program.
- **Display Company Banner** strategically at the tournament site. (Banner supplied by company).
- **2 Free Tournament Polo-shirts and hand-towels.**
- **USTA-KY Wheelchair Web Site** - Company name and logo to be included on the USTA-KY Wheelchair Web Site.
- **Sponsor Display Board** - Company name at the tournament/promotional sites.
- Company name and logo to be included in the advertising and collateral pieces.
- Company name and logo to be included on a USTA-KY e-newsletter.
- Company name to be included on all press releases and in all public relations opportunities.
- Opportunity for company to distribute product or promotional items to entries and attendees
- Company will receive a USTA-KY Yearbook

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BRONZE SPONSOR

\$100 Contribution

Company and/or Individual will be given:

- Company name to be included in the Tournament Program.
- Company or Individual will receive a USTA-KY Yearbook.
- One 3' x 5' banner placed at the tournament site (supplied by sponsor).
- A Tournament Polo-shirt and hand towel.

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***USTA-KY Wheelchair Tennis Tournament
Sponsorship Agreement***

Company or Individual Name: _____

Address: _____

City: _____ State: _____

Phone: _____

Email: _____

Type of Sponsorship: Title: \$5,000.00

 Platinum: \$2,500.00

 Gold: \$1,000.00

 Silver: \$500.00

 Bronze: \$100.00

 Other: _____

To receive your tax-deductible contribution, make your check payable to:

***Raise a Racquet Foundation – Wheelchair
Attn: Sharon Rahman
8900 Greenway Commons Place, Suite 101
Louisville, Kentucky 40220***

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Fax: 502-491-1228
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